

Jennifer K. Perkins

Current address: Kentucky

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Portfolio website: www.jenniferkperkins.com

Education

Eastern Kentucky University, Richmond, KY

Fall 2016 to May 2020

Bachelor of Arts in Journalism

Bachelor of Arts in History

Eastern Kentucky University Honors Program Graduate

Honors Thesis: [The Lynchpin of the Scottish Reformation: St Andrews Role in the Protestant Conversion of Scotland](#)

Study Abroad: [University of St Andrews, Scotland](#) – Fall 2018

Professional Experience

WYMT-TV, Hazard, KY

News Director

February 2023 to Present

- Hiring manager and station recruiter
- Train anchors, multimedia journalists, meteorologists, producers
- Coordinate and execute event coverage
- Coordinate fundraising initiatives for the station and community

Producer and Assignment Editor

April 2022 to February 2023

The News Journal, Corbin, KY

People Editor and Reporter

December 2020 to April 2022

- People section editor
- News reporter – elections, court, breaking news, government, business, education, events and festivals
- Social media coordinator

The Times-Tribune, Corbin, KY

Kentucky Press Association

Internship – Summer 2020

Professional Organizations

Mountain Classic Committee, Hazard

- Treasurer and Secretary – November 2024 to present

One East Kentucky Board of Directors, Paintsville

- Director – January 2025 to present

Presentations

Poynter Media Institute Conference, St. Petersburg, FL. – Summer 2018

- [“Attorney General finds ECU Board in violation of KY Open Meetings Act”](#)

Awards

Kentucky Press Association Best Enterprise or Analytical Story (First Place) – 2021

Kentucky Press Association Best On-going/Extended Coverage (First Place) – 2021

Kentucky Press Association Best Business/Agribusiness Story (First Place) – 2021

Kentucky Press Association Best Headline (First Place) – 2021

Kentucky Press Association Best Social Media (First Place) – 2021

Best of CNHI Best Video – 2020

ECU Honors Program Jane S. Boyer Distinguished Service Award – 2020

Society of Professional Journalists National Campus Program of the Year Award – 2018-2019, 2019-2020

Kentucky Communication Association Communication Professional of the Year – 2018

Kentucky Press Association Best Enterprise or Analytical Story (First Place) – 2018